

Christy's™

PROFIT MAKERS II

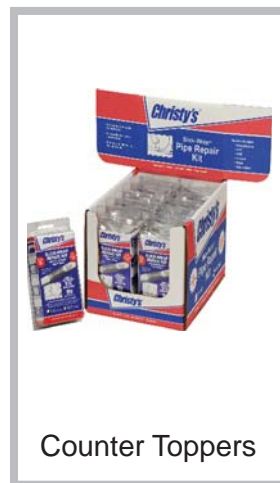
MERCHANDISING SALES SOLUTIONS



Free Standing



Dispensers



Counter Toppers



End Cap



Power Displays



Wall Displays



Free Standing



Specialties

MERCHANDISING SALES SOLUTIONS

Christy's merchandisers & displays help you reach your sales & profit goals faster. A small investment yields big returns.

IMPULSE SALES INCREASE PROFITS

- Customers “buy with their eyes”. Wall displays & free standing units put product where your customers can see it.
- Product selection based upon market studies of best selling items.
- Low cost items turn fast & earn big profits.

INCREASE CUSTOMER SATISFACTION

- Become your customer's only one-stop shop with Christy's.
- Merchandisers put tools and supplies at your customer's finger tips. No more missed sales.

BEST VALUE / EASY REPLENISHMENT

- Vendor consolidation maximizes value.
- Replenish each store with a single order, small orders our specialty!
- Christy's, your single source vendor delivers better cash flow & inventory control.

INSTALLS FAST – SOLUTIONS FOR EVERY STORE LAYOUT

- We provide all display materials, hooks, baskets & more. No guesswork.
- Small display footprints maximize sales-per-square foot.
- Custom display layouts and product mixes available to fit your needs.

Christy's delivers merchandising sales solutions!

3' & 6' Display Walls

IRRIGATION, WATERWORKS, PLUMBING, POOL & SPA

Customers buy with their eyes. Christy's display walls drive impulse sales of the most profitable tools & accessories that your customer's use everyday.



Irrigation / Pool & Spa 3' Display Wall

- Part # IRR.HARDWARE.3
- Fits 3' x 6' area
- Displays available for every market
- Details pages 7-8



Waterworks / Plumbing 6' Display Wall

- Part # WW.HARDWARE.6
- Fits 6' x 6' area
- Displays available for every market
- Details pages 8-9

- Display walls come complete (product, templates, header, baskets, hooks & re-order tags).
- Pegboard & slot board templates available.
- Partner with Christy's & close more business today.

Free Standing Displays



Irrigation / Pool & Spa Display

Part # IRR.UP.HARDWARE

- 21" x 24" min footprint
- 41" x 44" max footprint
- Displays available for every market
- See pages 7-8 for details



Heavy-Duty Waterworks Tool Display

Part # TC.WW.RACK

- 32" x 34" min footprint
- 32" x 40" max footprint
- See page 10 for details

Christy's "one-stop shop" free standing displays put high margin products at your customer's finger tips. Our low cost, easy to maintain displays become profit centers that turn your store into the only stop your customers will want to make for the tools, solvent cements & accessories they buy every day.

End Caps & Power Displays



Solvents & Sealants End Cap

- Part #: PD.SOL.EC.HARDWARE
- 14" x 36" footprint
- See page 9 for details



"Loadbuster" Trash Bags

- Part #: PD.TCGB320
- 25" x 25" footprint
- Extra Heavy Duty 3 mil
- 45 gallon capacity
- 20 bags per box /48 boxes per display
- Christy's Catalog page 90



Terry Towel Stack

- Part #: PD.TC.RAGS
- 22" x 22" footprint
- Large towels 14" X 17"
- Absorbent / Wash & reuse
- 12 towels per bag / 45 bags per display
- Christy's Catalog page 88

Pro-Wipes

- Part #: PD.RH.PW1
- 22" x 22" footprint
- Aloe & Lanolin wipes, 10" x 12"
- Removes dirt, oil, grease & more
- 90 sheets per tub / 36 tubs per display
- Christy's Catalog page 88



Triple your sales? You bet! Smart merchandising means growth. End Caps & Power Displays drive sales of top selling products, delivering real profit dollars, real fast. Put them to work for you today.

Dispensers & Counter Toppers

Close more impulse sales today. High impact, low expense displays create sales normally lost to "big box" stores. New sales & profits with no hassles. Christy's delivers solutions.



Red Hot Dispenser - 1/2 Pint or Pint

- Available in Regular / Low VOC
- Fits most pallet racks
- Christy's Catalog page 9



STRAP-IT Display

- Part #: ST.MIXED.KIT
- Includes 30 straps
- Counter / shelf display
- 11" x 14 1/2" footprint
- Christy's Catalog page 105



PTFE Dispenser - 1/2" and 3/4"

- Part #: TA.S520D - 1/2"
- Part #: TASW520D - 3/4"
- Includes 100 rolls
- Mounts with zip ties or hangs on pegboard
- Christy's Catalog page 72



SuperSaw 30 Display

- Part #: SCS.36MD30
- Includes 30 36" Saws
- Part #: SCS.36MD60
- Includes 60 36" Saws
- Hanging display
- 14" x 32 1/4"
- Christy's Catalog page 28



Pro Edge Knife Display

- Part #: PD.PE.1.CT
- Includes 12 knives
- Counter / shelf display
- 6 1/2" x 10 1/2" footprint
- Christy's Catalog page 38



Terry Towel Display

- Part #: PD.TC.RAGS.CT
- 12 Rags per bag
- 15 Bags per display
- Counter / shelf display
- 16.5" x 20" footprint
- Christy's Catalog page 88



Slick-Wrap Display

- Part #: PD.PW260.CT (2")
- Part #: PD.PW3108.CT (3")
- 12 Kits per display
- Counter / shelf display
- 8 1/4" x 10 1/4" footprint
- Christy's Catalog page 15



4 in 1 Screwdriver Display

- Part #: PD.4N1TC.CT
- Includes 12 screwdrivers
- Counter / shelf display
- 2 7/8" x 7 1/4" footprint
- Christy's Catalog page 50



6 in 1 Screwdriver Display

- Part #: PD.6N1TC.CT
- Includes 12 screwdrivers
- Counter / shelf display
- 2 3/4" x 8 1/4" footprint
- Christy's Catalog page 50

DISPLAY PRODUCT LIST

IRRIGATION / POOL & SPA DISPLAYS *Pegboard & Slot Board Templates Available		Cat Pg	3' Wall (Pegboard)	6' Wall (Pegboard)	Free Standing
			IRR.HARDWARE.3	IRR.HARDWARE.6	IRR.UP.HARDWARE
Item Number	Description		Qty Included	Qty Included	Qty Included
3260	Leather Palm Work Glove	100	-	6	9
4503	Brown Jersey Work Glove - 9 oz.	99	-	6	9
8131	Riser Extractor, 1/2" and 3/4" combo	150	5	5	5
225X.2	12" High Tension Hacksaw	25	5	4	3
33-090	Christy's Sod Knife	38	6	4	5
440G	Channellock 12" Tongue & Groove Pliers - 2-1/4" Capacity	45	3	3	3
460G	Channellock 16" Tongue & Groove Pliers - 4-1/4" Capacity	45	3	3	3
4WKEY	4 Way Faucet Key	146	5	4	4
908G	8-1/4" Wiring Tool, Stripper, Crimper, Cutter & Looper	49	3	3	3
9680.L	Atlas Blue Flex, Natural Latex	96	10	6	9
AL.9V	9 Volt Alkaline Battery, 6 pack	107	4	3	6
BA.6PT	6' Inverted Right Angle Pigtail	78	8	12	10
BT100S	Replacement Blade for TC100	41	3	3	3
HS433.12	12" PVC/ABS Pipe Saw	26	4	4	3
HS433.18	18" PVC/ABS Pipe Saw	26	4	4	3
HS433BD.12	Replacement Blade for HS433.12	28	3	3	3
HS433BD.18	Replacement Blade for HS433.18	28	3	3	3
ICM3	3 Way Screw & Anchor Kit, #10	76	4	6	5
MAXHAK1	Heavy Duty Maximum Hacksaw, 1/2" x 6"	25	-	3	3
MHAK1BD	Replacement blade for MAXHAK1, 10 pack	28	-	3	3
RH.PURP.QT	Christy's Purple Primer Low VOC / Quart	12	-	-	12
RH.RHBG.QT	Christy's Red Hot Blue Glue PVC Cement / Quart	9	-	-	12
RH.ULTR.HP	Christy's Ultra Seal Pipe Thread Sealant / 1/2 Pint	13	-	-	24
PAINT A (Choice of Color)	Krylon Quik Mark Construction / Turf Marking Paint	82	-	-	12
PAINT B (Choice of Color)	Krylon Quik Mark Construction / Turf Marking Paint	82	-	-	12
PAINT C (Choice of Color)	Krylon Quik Mark Construction / Turf Marking Paint	82	-	-	12
PAINT D (Choice of Color)	Krylon Quik Mark Construction / Turf Marking Paint	82	-	-	12
SCS.36	36" SuperSaw	28	12	6	12
TA.33.CL60	3/4" x 60' Electrical Tape	72	30	30	30
TA.33.DT398	2" x 60 yd. Silver Cloth Duct Tape, 9 mil.	69	10	10	10
TA.33.PW21	2" X 10 mil Pipewrap Tape, 100'	70	24	36	10
TA.CTN.3.300	3" X 300' Yellow Caution Tape	74	6	3	6
TA.SW520	3/4" x 520' PTFE tape	72	350	140	140
TC.125SL	1" x 25' Self-locking Tape Measure	62	4	6	3
TC.300	14" PVC/ABS Tool Box Saw	26	5	4	3
TC.AP18	18" Aluminum Pipe Wrench - Plain Handle	42	-	2	2
TC.AP24	24" Aluminum Pipe Wrench - Plain Handle	42	-	2	2
TC.PCHD.2	PVC Heavy Duty Pipe Cutter, 2 1/2"	40	-	2	2

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DISPLAY PRODUCT LIST

IRRIGATION / POOL & SPA DISPLAYS			3' Wall (Pegboard)	6' Wall (Pegboard)	Free Standing
			IRR.HARDWARE.3	IRR.HARDWARE.6	IRR.UP.HARDWARE
Item Number	Description	Cat Pg	Qty Included	Qty Included	Qty Included
TC.PC.158	Red Razor PVC Pipe Cutter, 1 5/8"	40	4	4	2
TC.158.BLADE	Red Razor Replacement Blade	40	4	3	3
TC.PC.2	Red Razor Max PVC Pipe Cutter, 2"	40	-	2	2
TC.2.BLADE	Red Razor Max Cut Replacement Blade	40	-	3	3
TC.RAGS	Heavy Weight Rags	88	6	10	6
TC1218	Viper Hacksaw Blade, 12 x 1/2", 18TPI, 10 pack	29	40	30	30
TC100	1" Pipe & Hose Cutter w/ SS Blade	41	5	5	5
TG.LF.100.25	2-1/2" Test Gauge, 0-100 PSI, Liquid Filled	139	-	6	-
TG.LF.200.25	2-1/2" Test Gauge, 0-200 PSI, Liquid Filled	139	-	6	-

WATERWORKS / PLUMBING DISPLAYS *Pegboard & Slot Board Templates Available			3' Wall (Pegboard)	6' Wall (Pegboard)	Free Standing
			WW.HARDWARE.3	WW.HARDWARE.6	WW.UP.HARDWARE
Item Number	Description	Cat Pg	Qty Included	Qty Included	Qty Included
4503	Brown Jersey Work Glove - 9 oz.	99	6	9	12
225X.2	12" High Tension Hacksaw	25	3	3	3
425IE	1" x 25' engineering tape measure	62	4	6	6
440G	Channellock Tongue & Groove Plier, 2 1/4"	45	-	2	2
460G	Channellock Tongue & Groove Plier, 4 1/4"	45	-	2	2
9680.L	Atlas Blue Flex, Natural Latex	96	6	9	8
HE.C	Clear Safety Glasses Oakley® Style	102	-	3	3
HE.S	Smoke Safety Glasses Oakley® Style	104	-	3	3
HS433.12	12" PVC/ABS Pipe Saw	26	3	3	3
HS433.18	18" PVC/ABS Pipe Saw	26	3	3	3
HS433BD.12	Replacement Blade for HS433.12	28	3	3	3
HS433BD.18	Replacement Blade for HS433.18	28	3	3	3
PW3108	Slick Wrap Pipe & Hose Repair Kit - 3" x 108'	15	4	6	5
RH.BGLV.QT	Christy's Gray Low VOC PVC Cement / Quart	10	-	-	12
RH.FF4.H	FastFix 4 oz. Roll / Individual w/ Hang Tag	15	6	6	-
RH.PRO.QT	Christy's Pro-Lube Pipe Joint Lubricant / Quart	15	-	-	12
RH.PURP.QT	Christy's Purple Primer Low VOC / Quart	12	-	-	12
RH.RHBG.QT	Christy's Red Hot Blue Glue PVC Cement / Quart	9	-	-	12
RPV52	Vinyl Rain Poncho	110	-	6	-
PAINT A (Choice of Color)	Krylon Quik Mark Construction / Turf Marking Paint	82	-	-	12
PAINT B (Choice of Color)	Krylon Quik Mark Construction / Turf Marking Paint	82	-	-	12
PAINT C (Choice of Color)	Krylon Quik Mark Construction / Turf Marking Paint	82	-	-	12
PAINT D (Choice of Color)	Krylon Quik Mark Construction / Turf Marking Paint	82	-	-	12
SCS.36	36" SuperSaw	28	-	6	6
SVY.XL	Multi-Pocket Safety Vest, XL ANSI Approved	101	4	6	3

Continued next page

DISPLAY PRODUCT LIST

WATERWORKS / PLUMBING DISPLAYS			3' Wall (Pegboard)	6' Wall (Pegboard)	Free Standing
			WW.HARDWARE.3	WW.HARDWARE.6	WW.UP.HARDWARE
Item Number	Description	Cat Pg	Qty Included	Qty Included	Qty Included
TA.33.DT398	2" x 60' Silver Cloth Duct Tape	69	10	10	10
TA.33.PW21	2" X 100' 10 mil Pipewrap tape	70	24	24	10
TA.33.PW22	2" x 100' 20 mil Pipewrap tape	70	24	24	10
TA.CTN.3.1000	3" X 1000' Yellow Caution tape	74	9	4	10
TA.DT.3BW	3" x 1000' Detectable Tape "Caution Water Line Buried Below"	222	3	3	3
TA.ND.3BW	3" x 1000' Non-Detectable Tape "Caution Water Line Buried Below"	222	3	3	3
TA.S520	1/2" x 520' PTFE Tape	72	300	200	100
TA.SW520	3/4" x 520' PTFE Tape	72	280	140	210
TC.1956XL	Tiger Paw Work Glove / XL	94	-	6	-
TC.300	14" PVC/ABS Tool Box Saw	26	3	3	3
TC.AP14	14" Aluminum Pipe Wrench - Plain Handle	42	2	2	2
TC.AP18	18" Aluminum Pipe Wrench - Plain Handle	42	2	2	2
TC.OD1410	1/4" x 10' OD Tape Measure	62	6	6	6
TC.PCHD.2	PVC Heavy Duty Pipe Cutter, 2 1/2"	40	-	2	2
TC.PC.158	Red Razor PVC Pipe Cutter, 1 5/8"	40	-	4	2
TC.158.BLADE	Red Razor Replacement Blade	40	-	2	2
TC.PC.2	Red Razor Max PVC Pipe Cutter, 2"	40	-	2	2
TC.2.BLADE	Red Razor Max Cut Replacement Blade	40	-	2	2
TC.RAGS	Heavy Weight Rags	88	6	12	6
TC1218	Viper Hacksaw Blade, 18TPI, 10 pack	29	30	-	30

Solvent & Sealant End Cap PD.SOL.EC.HARDWARE				
Item Number	Description	Cat Pg	Size	Qty Included
RH.RHBV.PT.24	Christy's Red Hot Blue Glue Low VOC PVC Cement	9	Pint	24
RH.RHBV.QT	Christy's Red Hot Blue Glue Low VOC PVC Cement	9	Quart	24
RH.PURV.QT	Christy's Purple Primer Low VOC	12	Quart	12
RH.ULTR.PT	Christy's Ultra Seal Pipe Thread Sealant	13	Pint	24
RH.PRO.QT	Christy's Pro-Lube Pipe Joint Lubricant	15	Quart	12
RH.MCLV.PT	Christy's Medium Clear Low VOC PVC Cement		Pint	12
RH.BGLV.QT	Christy's Gray Low VOC PVC Cement	10	Quart	12
RH.BGLV.PT	Christy's Gray Low VOC PVC Cement	10	Pint	12
See Solvents & Sealants Addendum for details				

DISPLAY PRODUCT LIST

Heavy Duty Waterworks Tool Rack TC.WW.RACK			
Item Number	Description	Cat Pg	Qty Included
WT.CS18.0100	18" Curb Stop Wrench for 3/4" & 1" Corporation Valves	188	2
WT.CS18.0200	18" Curb Stop Wrench for 1 1/2" & 2" Corporation Valves	188	2
WT.CS2442.0100	24" / 42" Two Position Curb Stop Wrench for 3/4" & 1" Corporation Valves	188	1
WT.CS2442.0200	24" / 42" Two Position Curb Stop Wrench for 1 1/2" & 2" Corporation Valves	188	1
WT.CS36.0100	36" Curb Stop Wrench for 3/4" & 1" Corporation Valves	188	2
WT.CS36.0200	36" Curb Stop Wrench for 1 1/2" & 2" Corporation Valves	188	2
WT.GVSW	Speed Hand Wheel for 2" Valve Op Nut	188	2
WT.GVW.0510	5' - 10' Extendable Gate Valve Wrench	189	2
WT.GVW.0611	6' - 11' Extendable Gate Valve Wrench	189	4
WT.GVW.60	5' Standard Gate Valve Wrench	189	2
WT.GVW.72	6' Standard Gate Valve Wrench	189	4
WT.HDWMK	Economy Water Meter Key	189	2
WT.HLS400	Adjustable Hydrant Lifting Sling	191	2
WT.MHOOK.12	Manhole Hook with 1/2" Shaft	189	2
WT.MHOOK.58	Manhole Hook with 5/8" Shaft	189	4
WT.MLR24	24" Stainless Steel Meter Box Lid Remover	190	4
WT.MLR36	36" Stainless Steel Meter Box Lid Remover	190	4
WT.SP48	4' Stainless Steel Soil Probe	190	8
WT.STP.04	4" In-line Test Plate - Class 150	191	2
WT.STP.06	6" In-line Test Plate - Class 150	191	2
WT.STP.08	8" In-line Test Plate - Class 150	191	1
WT.STP.10	10" In-line Test Plate - Class 150	191	1
WT.STP.12	12" In-line Test Plate - Class 150	191	1
WT.UWMW400	Universal Watermeter Wrench	188	2
WT.VL400	Valve Lifting Device for 2" - 12" AWWA C-509 and C-515 Gate Valves	191	2
WT.XHDB	6' x 1 1/4" Hex Heavy-duty Digging Bar	188	4

MERCHANDISING SALES SOLUTIONS

MERCHANDISING DRIVES SALES & PROFIT

Research on Power Displays by the Russel R. Mueller Research Foundation indicates that sales increase up to 540% for products placed on display. Changing product presentation instead of price, increases sales dramatically.

GET THE RESULTS YOU WANT

According to a leading marketing consultant to wholesale distributors, impulse sales success depends on these factors:

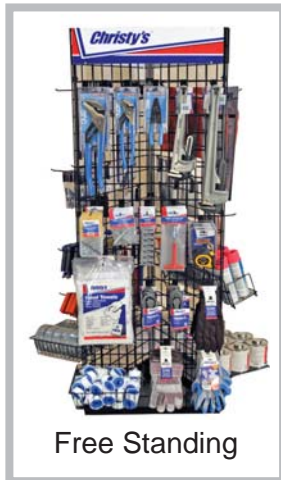
- Products should be displayed uniformly & attractively packaged.
- Display areas should be reserved for high margin products that turn quickly. Don't make the mistake of featuring slow turning or outdated products.
- Think outside the box. Consider merchandising new products that your customers buy everyday from competing outlets or retail home centers.
- Display space is profitable real estate. Counter tops & walls present sales opportunities. Are yours working for you?
- Bright and clean display areas sell product. A "spring cleaning" and a fresh coat of paint will make the difference.

CHRISTY'S DELIVERS MERCHANDISING SALES SOLUTIONS

Complete displays & merchandiser packages will dramatically improve your impulse sales success. Let Christy's help you grow your sales and profits today.

Christy's™

655 East Ball Rd
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Free Standing



Dispensers



Counter Toppers



End Cap



Power Displays



Wall Displays



Free Standing



Specialties

CHRISTY'S DELIVERS SOLUTIONS!